

When 9Sail Is the Right Marketing Partner

For clients who want to introduce their colleagues, peers, or networks to 9Sail.

Let's Help More Firms Grow — Together

You've seen what a strong marketing partnership can look like. Many firms are still searching for the level of clarity, strategy, and results you've experienced since working with 9Sail. If you know other firms that could benefit from a more thoughtful, long-term approach to digital marketing, we'd love to help. Referrals allow us to extend the same experience you've had to others in your network.

Ideal Firm Profiles We Partner With

These are the kinds of law firms we work with best:

Am Law 200 Firms

We support large, complex firms with multi-location SEO and/or paid search strategies tailored to national reach and sophisticated practice areas.

Large Regional Firms

We help regional firms turn local authority into digital dominance through strategic, lead-focused marketing.

Boutique & Midsize Firms

We empower growing firms to compete with larger players by building scalable, high-impact digital strategies.

B2B Practices

We amplify the visibility and thought-leadership reach of sophisticated corporate practices serving businesses of all sizes.

B2C Practices

We optimize client acquisition strategies for consumer-facing firms serving individuals experiencing major life events or in times of need.

The Type of Growth Mindset That Works Best

Firms that thrive with 9Sail typically:

- Value long-term digital visibility and sustained growth over short-term spikes
- Want a partner that integrates with internal teams, not just executes tasks
- Share conversion and intake data to help inform optimization
- Appreciate a transparent, process-driven approach to search and AI-driven visibility

This mindset enables deeper collaboration and stronger outcomes.

How a Referral Leads to a Great First Conversation

When you refer a prospective client to 9Sail, the first conversation we have is exploratory, not transactional. We listen, learn about their goals, and determine whether there's strategic alignment. There's no obligation; just a thoughtful discussion about whether 9Sail can help them grow their visibility and client acquisition.

Making an Introduction

If you're willing to start the conversation, here's an example of what you could say or share:

"I've worked with 9Sail and seen a transparent, strategic approach that focuses on real growth (qualified leads, not just metrics), and they've helped us refine our digital visibility. If your firm wants a marketing partner to help with SEO/GEO and paid visibility, it might be worth a conversation."

If you'd prefer for us to handle the outreach directly, you can also submit a referral [here](#). We'll take it from there and ensure the conversation is thoughtful, low-pressure, and focused on fit.

Thank You in Advance

Referrals are one of the highest compliments a partner can receive. Thank you for thinking of us, and for helping other law firms grow with confidence!

